

WRUW opens radio season

Welcome to Cleveland, the home of WRUW, 91.1 F.M. WRUW-FM (pronounced roo-fem) is a non-commercial, (very) progressive music radio station serving the campus and community. Our transmitter may be small (ten watts) but coverage extends to the western tip of Cleveland. While we were for-

Art film Impresses

Everyone knows that athletics is big business today. So are rock music, marijuana, bumper stickers and peaceful demonstrations. But imagine "running away" being a nationally recognized sport, with the parents holding social meetings and conventions while their children roam the streets in search of them. This, in a small nutshell, is the idea presented in *Taking Off*.

The runaway is a fifteen year old girl and it soon is apparent that her part in the story is that of an excuse for her parents' actions. She is nothing to them. She speaks only about three times in the film, and usually moves about in a ghostly silence while her parents run madly in search of a child they never knew. The first time they take notice of her is when she leaves home, and then it is a token gesture made out of duty rather than concern.

The lack of love and concern is really the theme of *Taking Off*. In one scene, the parents are in the midst of a raucous party with the parents of another runaway, when lo and behold, their daughter appears at the top of the stairs, solemnly watching her father sing. In the raw so he quickly dresses, goes upstairs, and demands to know if the girl has been with a boy. It is the double standard par excellence.

Taking Off does not settle for being a message movie, though. It is in every sense a fine work of art. The message is put across humorously, with the movie working its way from a serious look at runaways to an absurdly hilarious burlesque of American family life. By the end of the film, one cannot clearly differentiate

merly a progressive rock and folk station; this year the emphasis will be on jazz.

While commercial stations in the area concentrate on music for the masses, we will be concerned with playing different types of good music which you won't hear elsewhere. And we have no record companies breathing on us to play their latest promotions. In addition, a large number of public service and syndicated shows will be aired. For example, last year's programming included "The Goon Show," a BBC-produced comedy show; and "University Forum," a WRUW-produced discussion show, featuring topics of concern to the university; and "Point of View," an analysis of politics and media by Roldo Bartimole, formerly of the Wall Street Journal.

Music programming will include rock, folk, blues, jazz, and classical in various combinations. During orientation, the station will operate from 7 A.M. to 5 A.M. When classes resume Tuesday, WRUW will return to the regular hours of 2 P.M. to 2 A.M.

In order to provide excellence in music, public service and the news department, WRUW needs people. In addition to programmers (known elsewhere as disc jockeys), there is a need for news reporters, engineers, and publicity personnel. The station will hold a meeting for all interested students on September 11 at 2 P.M. in the 1914 Lounge, Thwing Hall. For more information call 368-2208 or stop in room 44, in the basement of Mather Memorial Building.

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